

## **DECLARATION AND POWER OF ATTORNEY**

Attorney's Docket No.

17243-00039

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHODS AND SYSTEMS FOR IMPLEMENTING A PROFITABILITY MODEL, the specification of which:

Willett.			
(check one)	[ ]	is attached hereto	
	[ <b>/</b> ]	was filed on March 30, 2001 as Application and was amended on	Serial No. <u>09/681,408</u>
I hereby state that I have claims, as amended by any	e reviewe 7 amendm	d and understand the contents of the above ent referred to above.	identified specification, including th
I acknowledge the duty to with Title 37, Code of Fed	o disclose eral Regul	information which is material to the examina ations $\S 1.56$ (a).	tion of this application in accordanc
and, insofar as the subject application in the manner pate to disclose material inform	t matter of provided b nation as o	Title 35, United States Code, §120 of any Unof each of the claims of this application is not y the first paragraph of Title 35, United States defined in Title 37, Code of Federal Regulation and the national or PCT international filing data.	t disclosed in the prior United State Code, §112. I acknowledge the dut ns, §1.56(a) which occurred betwee
Application Serial No.	_	Filing Date Status	s (patented , pending, abandoned)
I hereby claim the benefit listed below:	under Tit	le 35, United States Code §119(e) of any U	nited States provisional application(s
Application Serial No.		Filing Date	Additional provisional application numbers are listed on a supplemental priority sheet attached hereto.
Ronald E. Myrick, Reg. No. 24,030; H 25602, all of Generabeulick, Reg. No. 3342,180; Bruce T. At Reeser III, Reg. No. No. 47,732; and Go	eg. No. enry I. S al Electri 3,338; P tkins, Re 45,548; rdon F.	ed inventor, I hereby appoint the following atto- siness in the Patent and Trademark Office conn 26,315; Henry J. Policinski, Reg. No. Steckler, Reg. No. 24,139; and James of Company, 3135 Easton Turnpike, F atrick W. Rasche, Reg. No. 37,916; I ag. No. 43,476; Alan L. Cassel, Reg. I Thomas M. Fisher, Reg. No. 47,564 Sieckmann, Reg. No. 28,667; all of A 2600, St. Louis, MO 63102-2740	26,621; Jay L. Chaskin, W. Mitchell, Reg. No. Fairfield, CT 06431; John S. Michael Tersillo, Reg. No. No. 35,842; Robert B. ; Joseph A. Lanahan, Reg.
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application and any patent issued thereon.

## SOLE OR FIRST INVENTOR:

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